

Active Slough Strategy – Action Plan 2013 – 2015

Objective 1: To increase participation in sport, physical activity and physical education amongst school aged children in Slough.

Objective No.	Action	KPIs	Resource	Lead Agency within Active Slough
1.1	Engage Slough primary, secondary and special schools in the School Games.	1. Numbers of schools involved in the School Games in Slough (Level 1). 2. Numbers of children involved in the School Games in Slough (Level 1).	Funding for School Games is in place until 2015.	Slough School Sport Network.
1.2	Develop Healthy Lifestyle Clubs and Family Intervention programmes in primary schools to target inactive children (Reception, Yr 1, Yr2).	1. Numbers of clubs established. 2. Numbers of children attending sessions.	Current programme finishes Dec 2013. £10k – needed for 12 schools to participate in the programme.	Slough School Sport Network, Public Health and School Nurses
1.3	Develop a number of satellite sports clubs on Slough secondary school sites with both primary and secondary usage.	1. Number of satellite clubs established. 2. Number of children participating weekly. 3. Number of NGB clubs linked to satellites	Support from GBA, start up fee for the first term required to get schools on board. TBC	Slough School Sport Network/Get Berkshire Active YES
1.4	Increase the numbers of Young Ambassadors and Healthy Lifestyle Club Champions/Ambassador Programme. In particular Young Ambassadors and Health Ambassadors in primary schools.	1. No. of health ambassadors and young ambassadors in primary schools. 2. Number of schools adopting the HA/YA programme	Mars funding available	Slough School Sport Network
1.5	Promotion of Out of School Hours opportunities and increased awareness of what is in Slough to continue participation	1. No. of pupils engaging in activity outside of school environment 2. No. of pupils making transition from school to club	Publicity and materials - SBC	Slough School Sport Network SCVS YES
1.6	Increase levels of physical education and sport in Slough primary schools	1. KPI's for primary schools around this fund?	Funding for each primary school direct from Government (£9,250 for a school of 250 pupils)	Slough School Sport Network Local business and SCVS support
1.7	Pilot a programme of 'lets get going' in 8 schools across Slough	1. Measurement of activity, BMI, heart rate, and fitness 2. Number of attendees	Public Health (childhood obesity fund)	Public Health Schools Berkshire Youth

1.8	Develop Doorstep Sport Clubs in deprived areas of Slough that provide sport and physical activity at a neighbourhood level.	1. Numbers of new Doorstep Sport Clubs established. 2. Numbers of weekly participants.	Some funding will be accessed through StreetGames, up to £4k local match-funding required.	Slough Doorstep Sport Group – SBC, YES, SCL, and local community groups
1.9	Deliver Walk and Talk project for Early Years – ‘Sing for your Life’ Chances for Change Programme	1. Numbers of children and families engaged in the project	Funding through Big Lottery Fund	Public Health Team SBC
1.10	Increase the numbers of Children involved in sport based courses with in SBC leisure facilities including East Berks College	1. Number of attendees	Leisure facilities and SCL staff	SCL
1.11	Deliver New Futures Project (Chances4Change) to young people including carers across Slough.	1. Numbers of young people engaged in physical activity or sport. 2. Numbers of young people identifying benefits of sport and physical activity for them e.g. self-confidence, social skills	Funding through Big Lottery Fund	Public Health Team SBC